

March 4, 2017

March 5, 2011 9 a.m.-1 p.m.  
SRP PERA Club  
1 E. Continental Drive  
Tempe, AZ 85281

Register to attend at  
[togetherweconserve.com/events](http://togetherweconserve.com/events)  
or call (602) 236-3333.

LEARN HOW TO SAVE WATER  
AND MONEY AT THE FREE  
SRP WATER CONSERVATION EXPO.

You know SRP as your electric provider. But did you know we also deliver water to the Valley through a system of lakes, rivers and dams, including Theodore Roosevelt Dam? SRP is proud to help manage the dam and water supply. Water conservation is an important part of what we do, so we're happy to offer this free event. Here's just some of what you'll find:

- Talk to vendors about smart controller options.
- Save on a smart controller.
- Get advice from landscape experts and learn about city water conservation programs.
- Watch new product demonstrations from water conservation companies.
- Enjoy family activities, including interactive displays

Dam with cake and more.

[togetherweconserve.com/events](http://togetherweconserve.com/events).



The Dobson Association  
2917 S Reyes  
Mesa, Arizona 85202

[Recipient Name]  
[Address]  
[City, ST ZIP Code]

# DOBSON RANCH WATER CONSERVATION PROGRAM

Water is abundant to those who use it wisely

**Saturday, March 25th**  
**8 am - 11 am**

La Casita Recreation Center  
2719 S. Reyes

Fun for everyone! Bring your family and friends!





## 2017 SMART CONTROLLER PROGRAM

Continuing a successful program, a Rainbird 4 Station ESP-SMTe smart controller is being offered at deep discounts off list price. Beginning at the SRP Water Expo earlier in March, followed by the Ranch Spring Expo on March 25th and finally at the Annual Ranch Meeting on April 11, 2017, the Rainbird smart controller will be offered to Ranch residents at the reduced price.

Smart controllers work. Since installing the first smart controller, the Ranch has saved over 95 million gallons of water irrigating the common areas representing a savings of nearly \$200,000. Since the inception of the residential smart controller program, over 60 homeowners have purchased identical smart controllers from either the Ranch or SRP at a savings of over \$100 per controller.

The ease and speed with which you can program this controller is remarkable. Simply input a few key specifics, such as your zip code, allowed watering days and the plant/soil type for each zone; the ESP-SMTe does the rest. Your irrigation system waters only when the landscape requires it. And you save 30-70% in water.

The Smart Controller uses climatic data to estimate the water required by the landscape each watering period. Thus, only the water actually needed by the plants or lawn is used to keep the landscape healthy. For the homeowner, smart controllers offer a set and forget advantage. The smart controller adjusts to the season and weather to put down the correct amount of water.

As an incentive to install a smart controller, the Ranch will rebate up to \$100 toward the installation of the new Rainbird smart controller. The Dobson Ranch 2017 Smart Controller Program begins on March 25, 2017 runs through April 30, 2017. Purchase a new controller at the Spring Expo or our 2017 Annual Meeting on April 11th and be one of the many Ranchers' that use water wisely.

**Dobson Ranch Spring Expo – March 25, 2017**

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- Watch new product demonstrations from water conservation companies.
- Enjoy family activities, including interactive displays and a live game show.

**Dobson Ranch Spring Expo – March 25, 2017**

Visit with vendors that offer water conservation techniques one can use in the home.

Contact Us

**The Dobson Association**

2917 S Reyes  
Mesa, Arizona 85202  
480-381-3814

**DOBSONRANCH.COM**